

# Danehill Parish Council Facilities Survey

## Written Report

Prepared by Lake Market Research for Danehill Parish Council

30<sup>th</sup> May 2018

JOB REFERENCE 9180006-01



*"This report complies to ISO 20252 and any other relevant codes of conduct."*



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## **BACKGROUND, OBJECTIVES AND RESEARCH CONTEXT**

### **BACKGROUND AND OBJECTIVES**

Danehill Parish Council commissioned a research project to collect feedback from Parish households with regards to the Danehill Memorial Village Hall and Chelwood Gate Village Hall. The questionnaire included current usage of the halls and the perceived role of the Parish Council in financially supporting the running and maintenance of the halls. It also sought levels of agreement with regards to demolishing the existing Memorial Hall in Danehill and building a new multi-purpose community centre, refurbishing the existing Danehill Memorial Hall and returning the Parish Council's surplus funds to parishioners in place of funding Parish facilities. Please note that the latter was asked in the context of the Parish Council's point of view.

Danehill Parish Council commissioned Lake Market Research to manage the survey process including distributing the postal questionnaire, processing and analysing all submissions to produce an independent and impartial report detailing the views of those responding.

### **METHODOLOGY**

In order to ensure that all households had an equal opportunity to give their view, all households within the Parish (704 households) were invited to participate in the survey. All sample addresses were supplied by Danehill Parish Council. A self-completion paper questionnaire including a pre-paid return envelope was sent via Royal Mail. A reminder pack was sent to all households who hadn't responded three weeks after the initial mailout. The reminder pack was consistent with the initial invitation and included a self-completion paper questionnaire and a pre-paid return envelope. It also included a short 'resident queries' information sheet that noted some of the clarifications sought by residents during the initial fieldwork period. Whilst the stated deadline for returning completed questionnaires was 17<sup>th</sup> May 2018, Lake Market Research processed all returns received up to and including Tuesday 29<sup>th</sup> May 2018.

Please note that 61 questionnaire returns were made whereby the household address was missing from the reply. Whilst we do not process any of this information as part of the survey, it is used for the process of sending the reminder pack to households who we knew had taken part as a result of the initial invitation. Our standard protocol is to process all questionnaires received as we did not specify that households had to reveal their identity to take part. We did not receive any 'known' duplicate addresses in terms of returns but 17 of the anonymous returns came in after we started receiving the reminder questionnaires at the Lake offices – as a result there is a chance that up to 17 returns could be from more than one member of a sample of households. To provide reassurance, we compared the results both with and without these 17 blank returns to assess whether there was a difference in results. For the four key closed questions, i.e. agreement the Parish Council should provide financial support for the village halls, support for the new community centre proposal, support for the refurbishment proposal and agreement with the Parish Council's views on returning surplus funds to parishioners, the percentage indicating 'yes' changed within 1%-2%. As a result, the conclusions in this report would remain the same. The results displayed in this report represent all returns received.

All research conducted by Lake Market Research abides by the Code of Conduct and we are a member of the Market Research Society. All personal data collected during the process of this survey will be retained in line with the General Data Protection Regulation at Lake Market Research's head office for up to 1 year.

## **SAMPLING**

It should be noted that a sample of households participated in this survey rather than all households within the Danehill Parish Council boundary. Results are therefore subject to sampling error. Results from a self-completion (i.e. self selecting) postal survey cannot be *officially* certified as having a determinate error margin at a given level of confidence, for such specifications truly apply to random sampling approaches only. However, broadly speaking overall results for the questions posed in this survey are accurate to a confidence interval of +/- 4.4% at the 95% confidence level. There are three factors that determine the size of the confidence interval for a given confidence level: sample size; percentage; and population size. In calculating the general level of accuracy for reporting purposes we have used:

- The sample size of 294 achieved (for the question with the highest base size answering);
- The worst-case percentage (50% - when responses are for example 51% and 49% the chances of sampling error are greater than at 99% or 1%. To determine a general level of accuracy for a sample interviewed you should use the worst-case percentage (50%) to calculate it.);
- The number of household addresses supplied by Danehill Parish Council for invitation.

For the purposes of reporting a true reflection of feedback received, all elements of the question scales have been included in our reporting. The number of residents completing a survey but leaving a question blank has been noted on the chart for each question posed. In addition, questions have been reported in the order in which they were asked.

## **RESPONSE PROFILE**

The tables below depict the breakdown of those taking part in the survey:

## Response rate and response profile

RESPONSE RATE	Number of households sent a questionnaire pack		704
	Number of returns received by Lake		297 (42%)

GENDER	Male	44%
	Female	47%
	Prefer not to answer	9%

AGE	Aged 16-34	2%
	Aged 35-44	13%
	Aged 45-54	18%
	Aged 55-64	20%
	Aged 65-74	24%
	Aged 75+	16%
	Prefer not to answer	7%

NUMBER OF PEOPLE IN HOUSEHOLD	1	15%
	2	43%
	3	11%
	4	17%
	5	5%
	6	2%
	7+	1%
	Prefer not to answer	7%

## ACKNOWLEDGEMENTS

We would like to thank all those who took the time to complete the survey.

## **EXECUTIVE SUMMARY**

Just under six in ten (58%) of respondents indicated that they have visited Danehill Memorial Hall or Chelwood Gate Village Hall in the last 6 months. 51% indicated they have visited Danehill Memorial Hall in the last six months and 53% indicated they have visited Chelwood Gate Village Hall in the last six months. Only 5% of respondents indicated they have never visited either Danehill Memorial Hall or Chelwood Gate Village Hall.

The most common reasons for recent use of the Danehill Memorial Hall are for occasional social events and regular meetings of village organisations, followed by public meetings, private parties, regular sport, classes or exercise sessions and pantomimes. The most common reasons for recent use of Chelwood Gate Village Hall are public meetings and occasional social events, followed by regular meetings of village organisations and private parties.

The majority think the Parish Council should provide financial support for the running and maintenance of the two village halls at 79%. Please note that this was asked as a straightforward yes or no question and did not capture the specifics of the type of financial support that should be provided.

The proportion indicated they would support and would not support the proposal to demolish the existing Danehill Memorial Hall and build a multi-purpose community centre is broadly equal, but with a slightly higher proportion indicating they would not support the proposal (47%) compared to the proportion would support it (42%). As a result, we would advise that there is not enough support to pursue this proposal as it stands. The main reasons for respondents not supporting the proposal or uncertainty as to whether to support it are due to high costs / expense / the plans use all the reserves, perceptions that it is better to renovate / refurbish / extend existing facilities and queries as to whether there is a need for it as the hall is underused and there is no demand for a new centre.

The majority indicated they would support the proposal to refurbish the existing Danehill Memorial Hall at 79%. 15% indicated they would not support the proposal and 6% indicated they did not know. Support for this proposal is high amongst all demographic and user subgroups (but lowest amongst those who have never visited Danehill Memorial Hall at 66%).

There is interest in the facilities put forward in terms of future household use, particularly for Ashdown café (55% likely), a pop-up restaurant (54% likely), exercise classes (48%), Pilates (45%), coffee mornings (39%), a licensed bar (39%), themed evenings (38%), yoga classes (37%) and gym facilities (37%). It should be noted however that between 49 and 83 respondents (between 15% and 28% of the total sample) did not answer these questions, depending on the facility posed. As a result, it is likely that a higher proportion than explicitly stated would be unlikely to use the facilities.

Of those answering, there were several free text ideas put forward by respondents for what they would like to see at Danehill Memorial Hall. The most common are a cinema / film nights / concerts (15%) and craft activities / various classes (10%). However, it should be noted that 196 respondents (66% of the total sample) did not answer this question.

Respondents were provided with the following preamble and asked to indicate whether they agreed with the Parish Council's view:

**“A small number of parishioners have asked for the Parish Council's surplus funds to be returned to parishioners. The exact amount per household will vary according to Council Tax banding and the exact amount of reserves being returned - an indicative amount is £250 per household and if this takes place, there will not be any spend on Parish facilities. Your Parish Council's view is that these funds should be used to enhance Parish facilities and services. Do you agree with the Parish Council's view?”**

Over three quarters (79%) indicated they agree with the Parish Council's view in that these funds should be used to enhance Parish facilities and services.

Of those answering, there were two main suggestions put forward to improve Chelwood Gate Village Hall in terms of free text ideas. These are a kitchen / toilet upgrade (18%) and general modernisation / redecoration (13%). However, it should be noted that 176 respondents (59% of the total sample) did not answer this question.

Of those answering, there were a number of comments put forward in terms of comments for the Parish Council. The most common are to support the nursery / school / encourage young families / future generations (13%), retain reserves for future projects / spend wisely / don't put the Parish in debt (12%), tackle road safety / speeding / traffic calming / add cycle paths (11%) and use money to refurbish what is already there (10%).

## **FINDINGS**

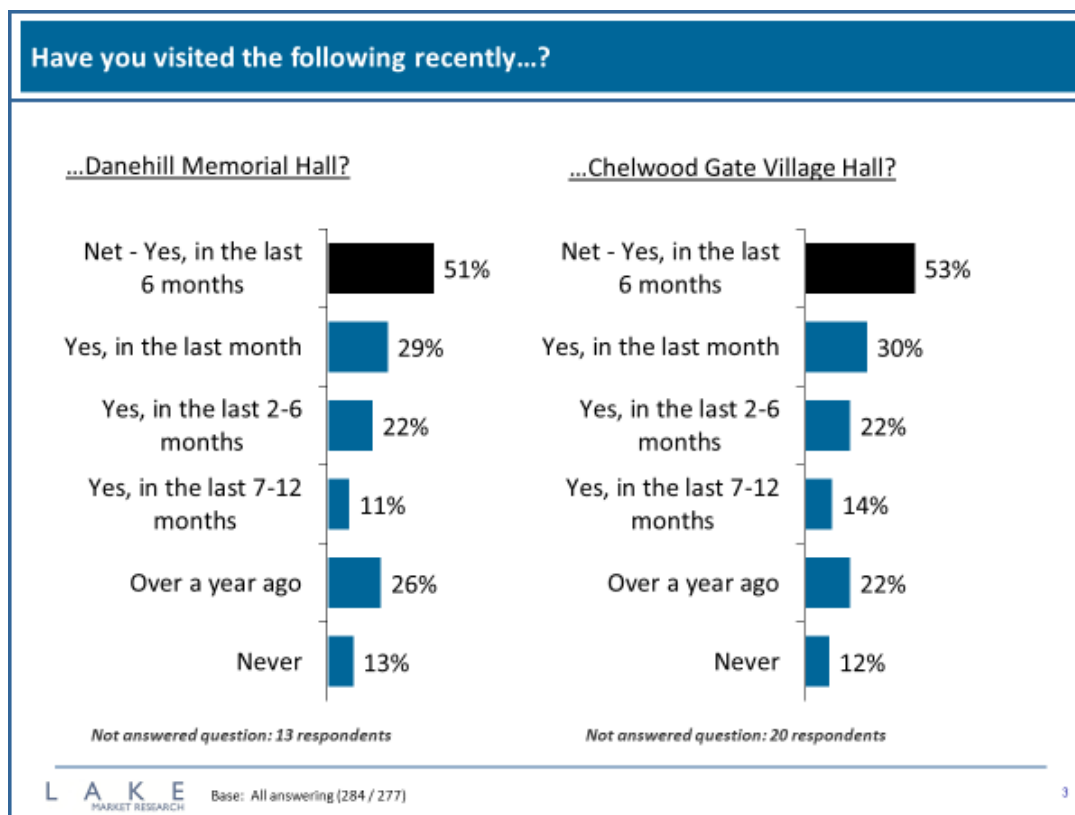
### **TIMING OF LAST VISIT TO DANEHILL MEMORIAL HALL AND CHELWOOD GATE VILLAGE HALL**

Respondents were first asked when they last visited Danehill Memorial Hall and Chelwood Gate Village Hall. 13 respondents did not answer this question in reference to Danehill Memorial Hall and 20 respondents did not answer this question in reference to Chelwood Gate Village Hall.

Just over half (51%) indicated they have visited Danehill Memorial Hall in the last six months; 29% visited in the last month and 22% visited in the last two to six months. 11% indicated they had visited in the last seven to twelve months, 26% indicated they had visited over a year ago and 13% indicated they have never visited.

Just over half (53%) indicated they have visited Chelwood Gate Village Hall in the last six months; 30% visited in the last month and 22% visited in the last two to six months. 14% indicated they had visited in the last seven to twelve months, 22% indicated they had visited over a year ago and 12% indicated they have never visited.

At an overall level, 58% indicated that they have visited Danehill Memorial Hall or Chelwood Gate Village Hall in the last 6 months. Only 5% of respondents indicated they have never visited either Danehill Memorial Hall or Chelwood Gate Village Hall.



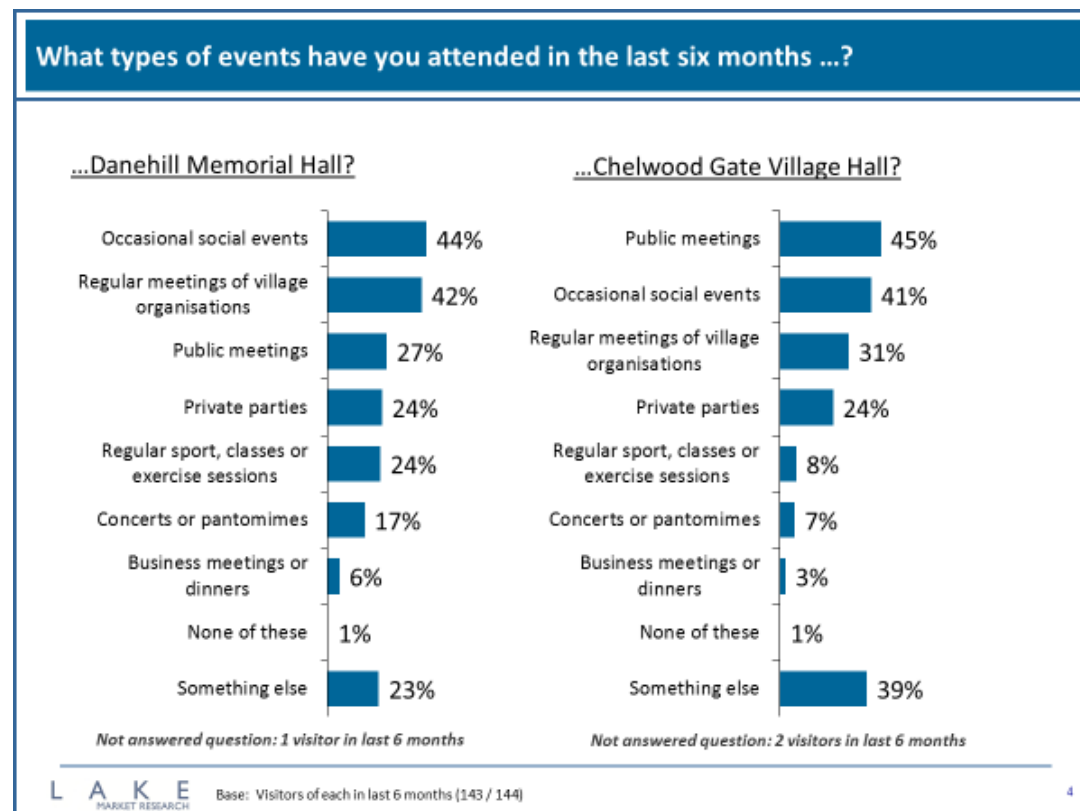


## REASONS FOR VISITING DANEHILL MEMORIAL HALL AND CHELWOOD GATE VILLAGE HALL IN LAST 6 MONTHS

Respondents who indicated they had visited each respective hall in the last six months were then asked what types of events they have attended there in the last six months. Respondents were shown a list of prompted events which they could select if relevant and were also provided with an open box to write additional answers that were not covered by the prompted list.

The most common events attended at Danehill Memorial Hall are occasional social events (44%) and regular meetings of village organisations (42%), followed by public meetings (27%), private parties (24%), regular sport, classes or exercise sessions (24%) and pantomimes (17%). 23% indicated they attended an alternative event to the prompted list – these events included voting, the village market, Ashdown café and the Christmas fayre / market.

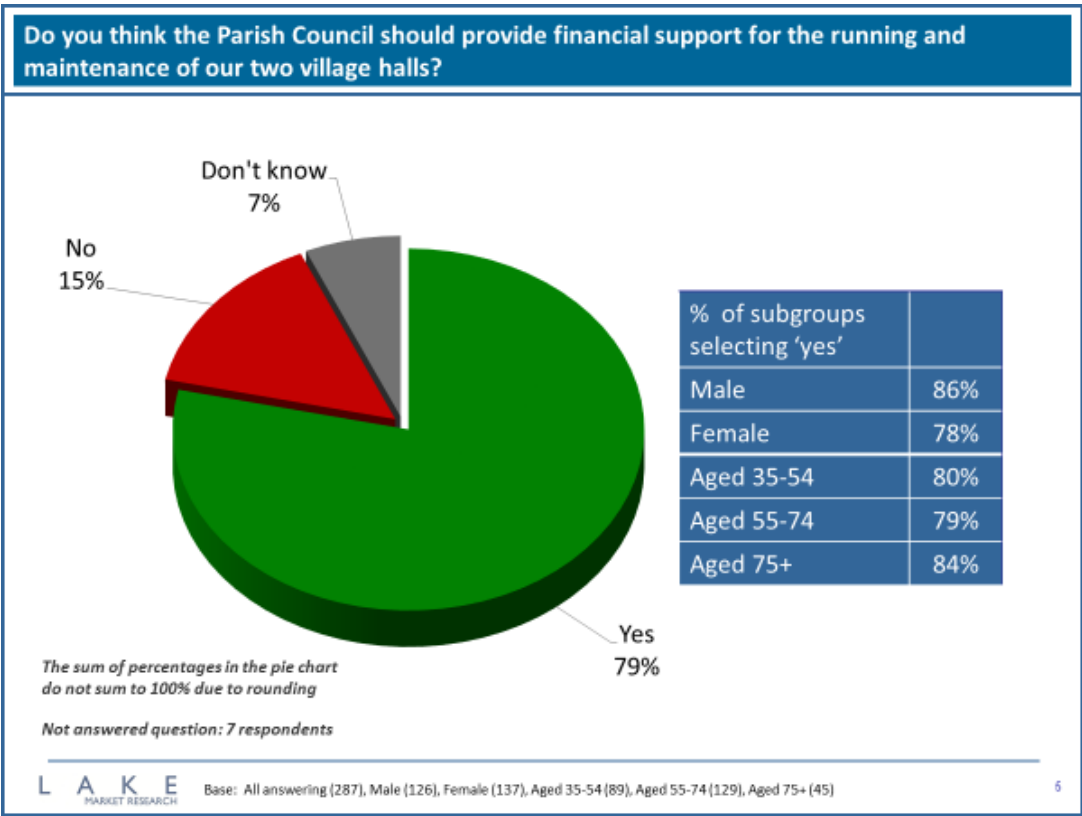
The most common events attended at Chelwood Gate Hall are public meetings (45%) and occasional social events (41%), followed by regular meetings of village organisations (31%) and private parties (24%). 39% indicated they attended an alternative event to the prompted list – these events included the village market, the post office and the nursery.



**PROVISION OF FINANCIAL SUPPORT FOR RUNNING AND MAINTENANCE OF THE VILLAGE HALLS BY THE PARISH COUNCIL**

All respondents were then asked if they think the Parish Council should provide financial support for the running and maintenance of Danehill Memorial Hall and Chelwood Gate Village Hall. Respondents were asked to indicate ‘yes’, ‘no’ or ‘don’t know’. Only 7 respondents did not answer this question.

Over three quarters (79%) indicated they think the Parish Council should provide financial support for the running and maintenance of the village halls. 15% indicated the Parish Council should not provide financial support and 7% indicated they did not know. Whilst base sizes are relatively low when split by demographic sub groups and the covering letter asked respondents to initially read and discuss the questionnaire as a family before answering to give us solid feedback and a considered view from parishioners of all ages, the table below notes subgroup proportions indicating ‘yes’ to this question to determine the level of consistency in response. There are no significant differences in opinion by demographic subgroup.

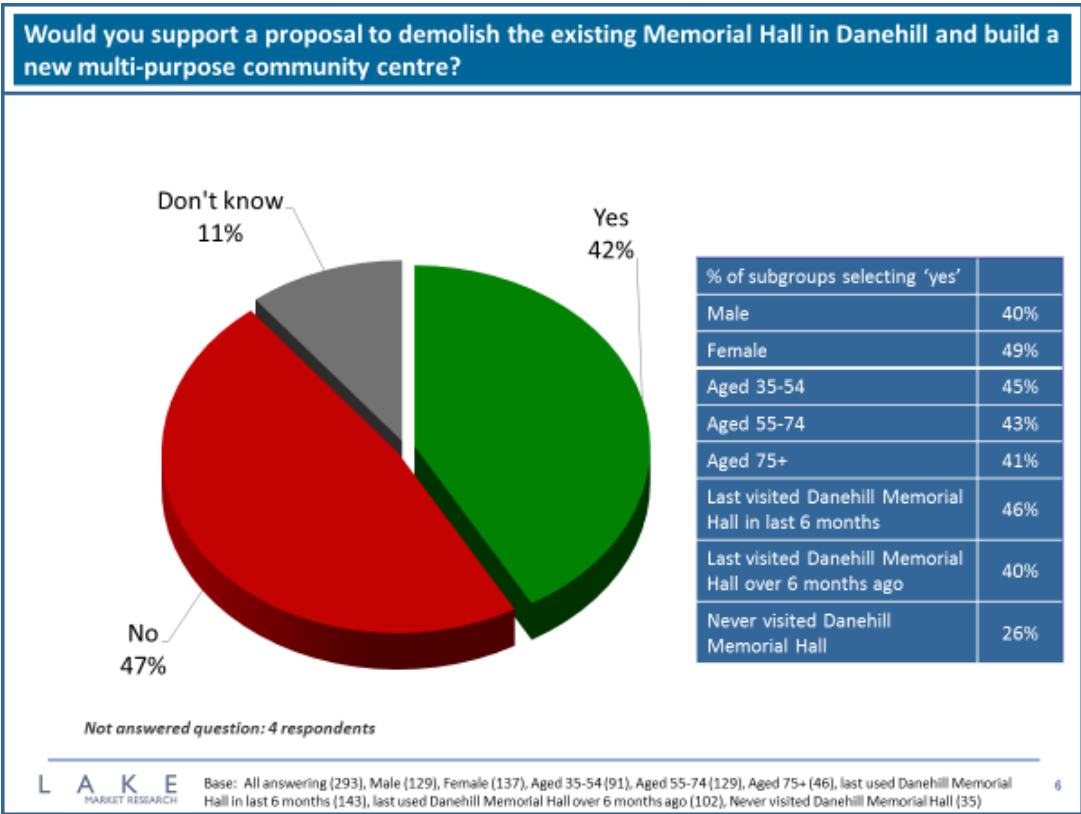


**LEVEL OF SUPPORT OF PROPOSAL TO DEMOLISH THE EXISTING MEMORIAL HALL IN DANEHILL AND BUILD A NEW MULTI-PURPOSE COMMUNITY CENTRE**

All respondents were then asked whether they would support a proposal to demolish the existing Memorial Hall in Danehill and build a new multi-purpose community centre. Respondents were asked to indicate ‘yes’, ‘no’ or ‘don’t know’. Only 4 respondents did not answer this question.

The proportion indicating they would support and not support the proposal is broadly equal, but with a slightly higher proportion indicating they would not support the proposal (47%) compared to the proportion who would support it (42%). 11% indicated they did not know.

Consistent with the approach to the previous question’s reporting, the table below notes subgroup proportions indicating ‘yes’ to this question to determine the level of consistency in response. Whilst response remains at under 50% agreement, a significantly higher proportion of females (46%) indicated they would support the proposal compared to males (40%). Whilst also remaining at under 50% agreement, support for the proposal is also significantly higher amongst those who last visited Danehill Memorial Hall in the last 6 months (46%) and over 6 months ago (40%) compared to those who have never visited Danehill Memorial Hall (26%).

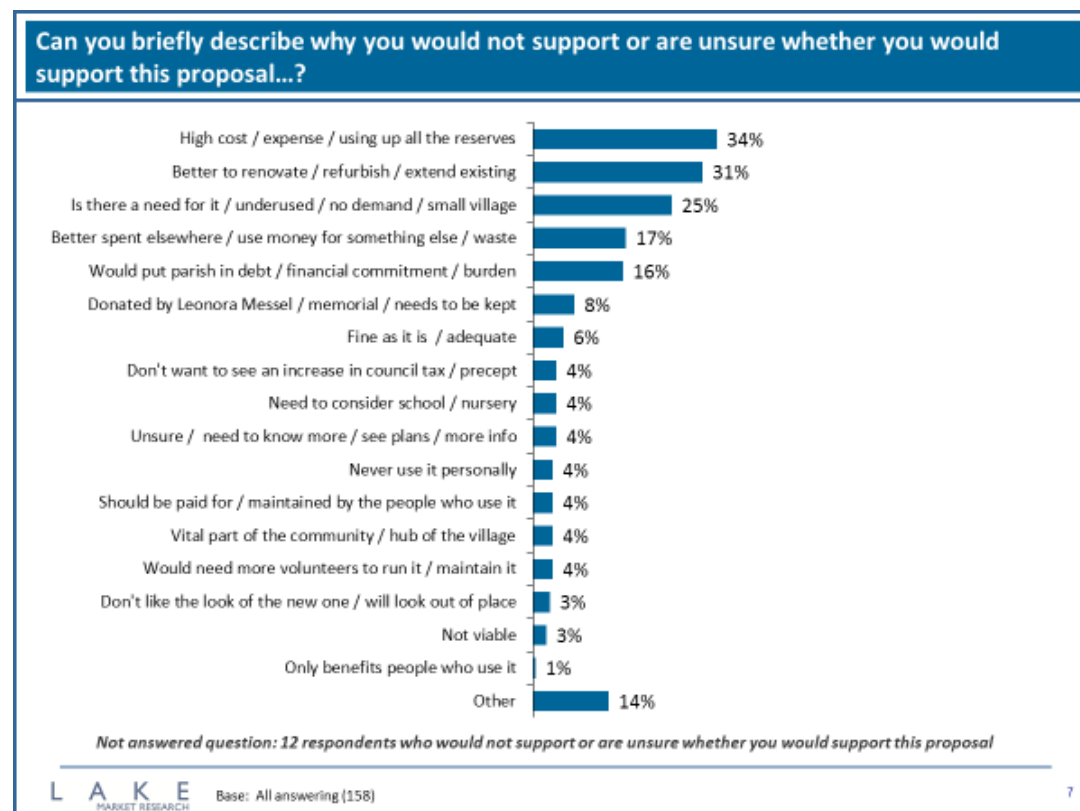


## REASONS FOR NOT SUPPORTING OR UNSURE WHETHER THEY WOULD SUPPORT THE PROPOSAL TO DEMOLISH THE EXISTING MEMORIAL HALL IN DANEHILL AND BUILD A NEW MULTI-PURPOSE COMMUNITY CENTRE

Respondents who indicated they would not support the proposal to demolish the existing Danehill Memorial Hall or were unsure whether they would support were asked to write in their reasons. Lake Market Research have reviewed the free text comments that respondents provided at this question and have developed a codeframe to group together common themes, to quantify the feedback received. Please note that an anonymised list of open ended comments (not attributed to any personal details, reference numbers or closed questionnaire feedback) has been fed back to the Parish Council in the form of an Excel spreadsheet. Only 12 respondents did not answer the question.

The most common reasons for not supporting or being unsure with regards to support are:

- High costs / expense / plans using up all the reserves – 34%
- Perceptions that it is better to renovate / refurbish / extend existing facilities – 31%
- Queries as to whether there is a need for it / the hall is underused / no demand for it in a small village – 25%
- Money would be better spent elsewhere / preference to use the money for something else / it's a waste – 17%
- It would put the Parish in debt / it is a financial commitment / burden – 16%

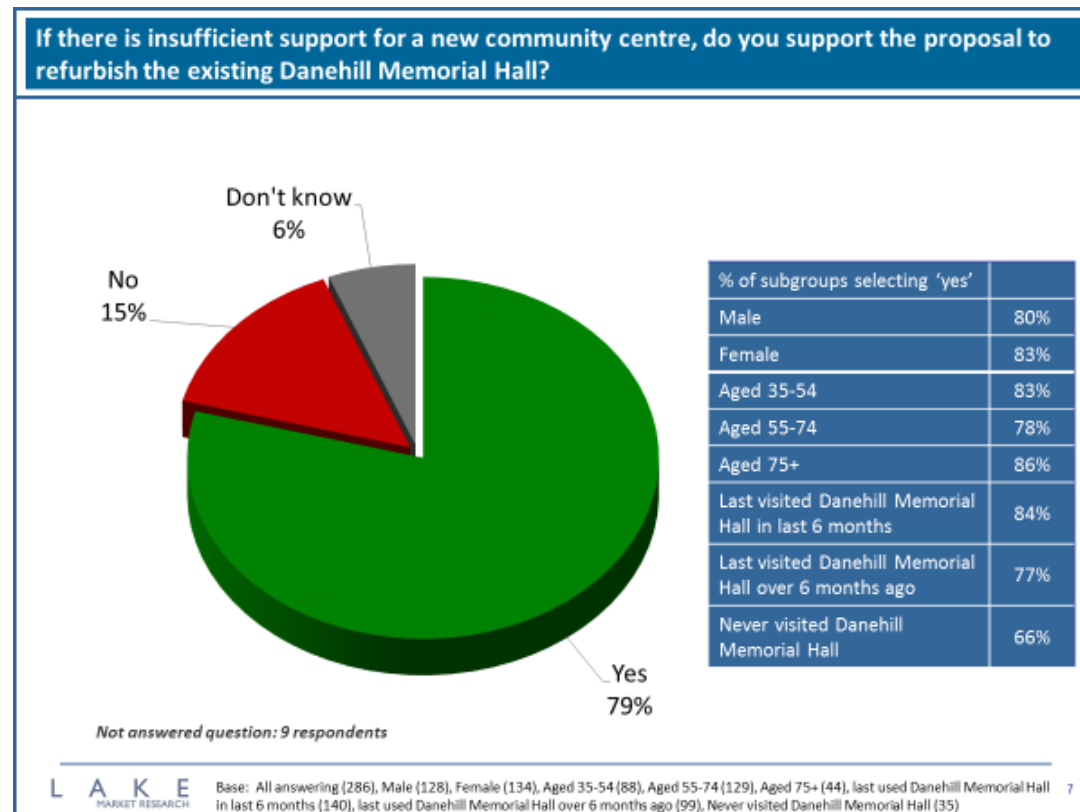


## LEVEL OF SUPPORT OF PROPOSAL TO REFURBISH THE EXISTING DANEHILL MEMORIAL HALL

All respondents were then asked if there was insufficient support for a new community centre, would they support the proposal to refurbish the existing Danehill Memorial Hall. Respondents were asked to indicate 'yes', 'no' or 'don't know'. Only 9 respondents did not answer this question.

Over three quarters (79%) indicated they would support the proposal to refurbish the existing Danehill Memorial Hall. 15% indicated they would not support the proposal and 6% indicated they did not know.

Consistent with the approach to the previous question's reporting, the table below notes subgroup proportions indicating 'yes' to this question to determine the level of consistency in response. There are no significant differences in terms of gender or age. Support for the proposal is significantly higher amongst those who last visited Danehill Memorial Hall in the last 6 months (84%) compared to those who have never visited Danehill Memorial Hall (66%).

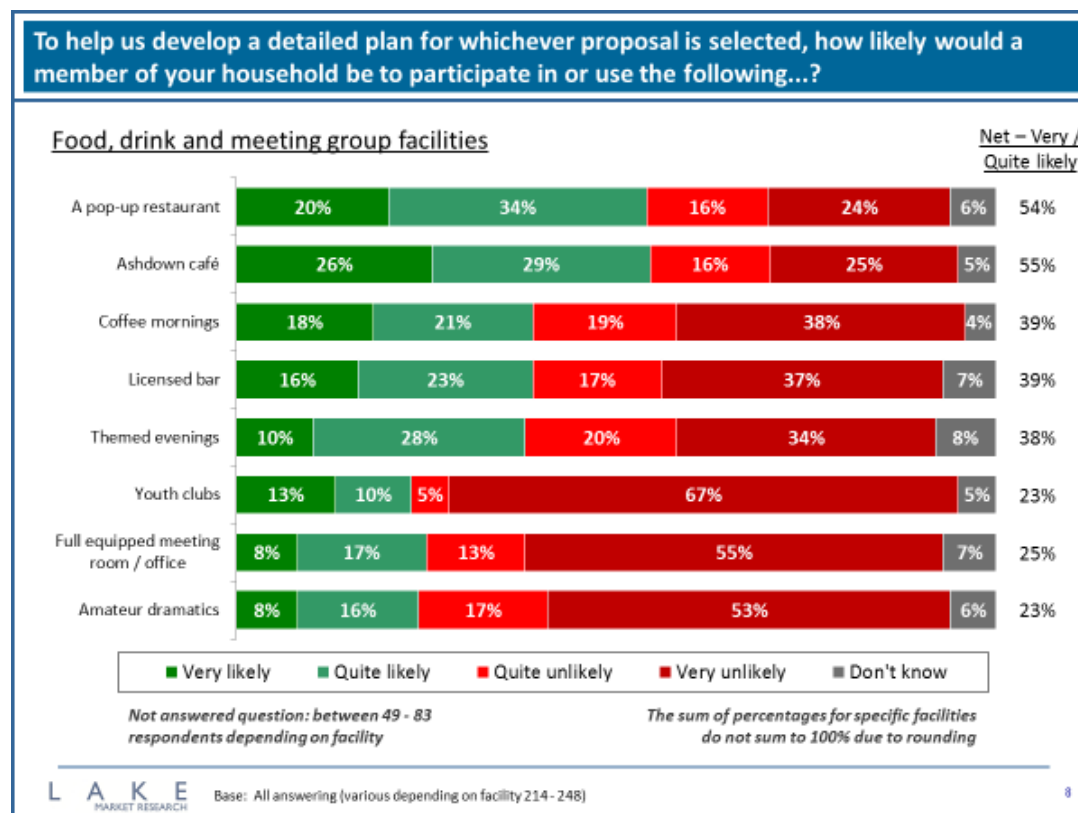


## LIKELIHOOD OF MEMBER OF HOUSEHOLD TO PARTICIPATE IN OR USE A PROMPTED LIST OF FACILITIES AT DANEHILL MEMORIAL HALL

All respondents were then asked to indicate the likelihood of a member of their household to participate in or use a list of prompted facilities at Danehill Memorial Hall. Respondents were asked to indicate their likelihood on a four-point semantic scale of 'very likely', 'quite likely', 'quite unlikely' or 'very unlikely'. They were also given the option to indicate 'don't know'. It should be noted that a significant proportion did not answer these questions, between 49 and 83 respondents depending on the facility. It is likely that these respondents would therefore be unlikely to use these facilities, although we cannot be 100% confident. It should also be noted that whilst we specifically asked respondents to consider likelihood of a member of the household, it is unknown whether explicit likelihood was sourced or estimated.

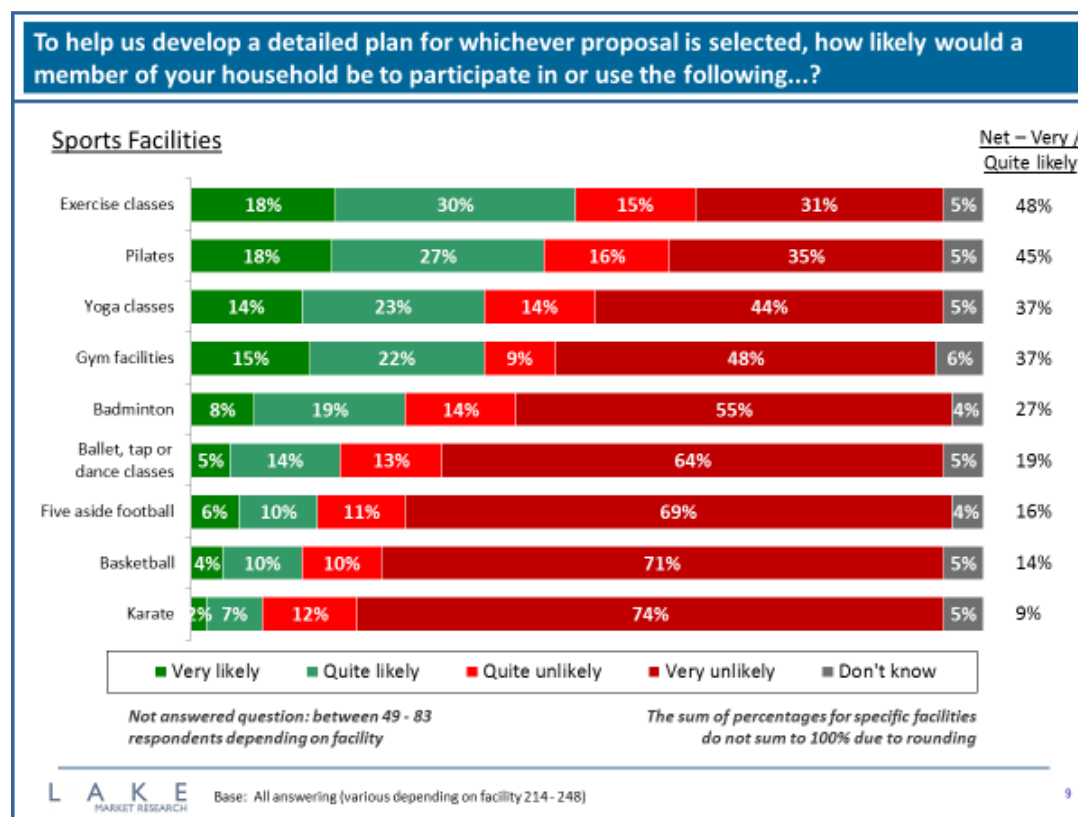
Of the food, drink and meeting group facilities referenced, likelihood of use is highest for the following facilities:

- 'A pop-up restaurant' – 54% of those answering indicating very / quite likely.
- 'Ashdown café' – 55% of those answering indicating very / quite likely.
- 'Coffee mornings' – 39% of those answering indicating very / quite likely.
- 'A licensed bar' – 39% of those answering indicating very / quite likely.
- 'Themed evenings' – 38% of those answering indicating very / quite likely.



Of the sports facilities referenced, likelihood of use is highest for the following facilities:

- 'Exercise classes' – 48% of those answering indicating very / quite likely.
- 'Pilates' – 45% of those answering indicating very / quite likely.
- 'Yoga classes' – 37% of those answering indicating very / quite likely.
- 'Gym facilities' – 37% of those answering indicating very / quite likely.



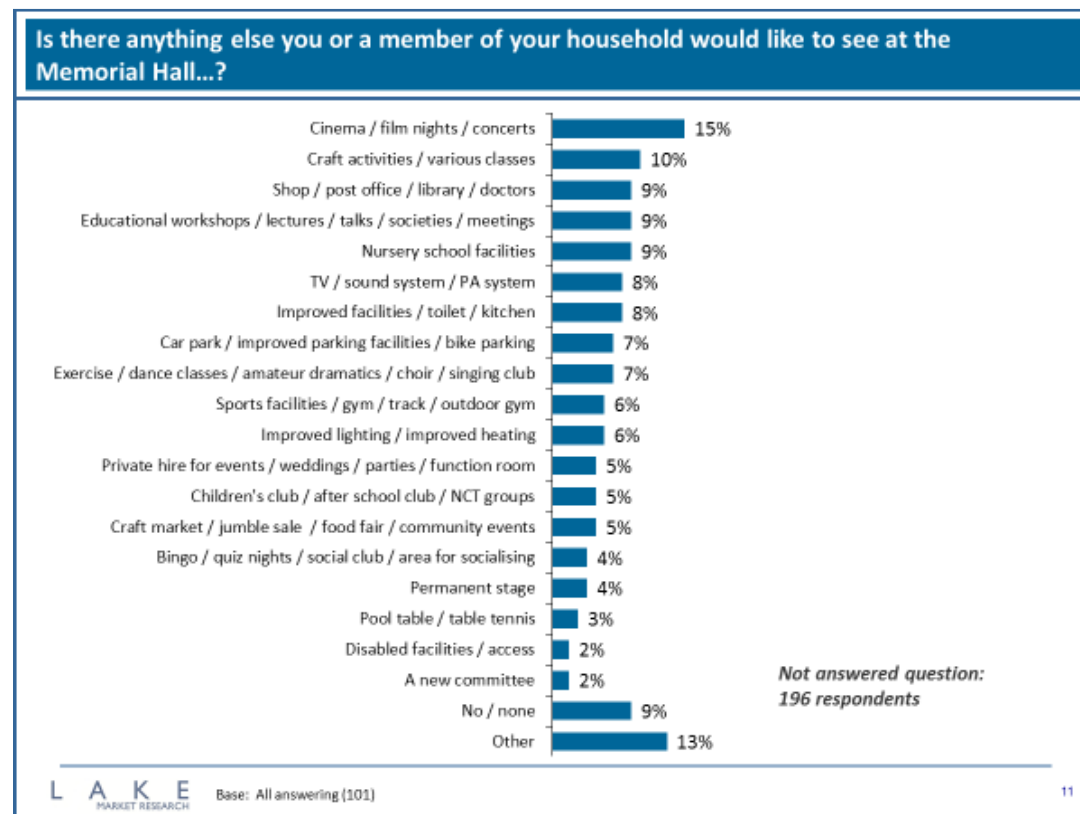
## ANY OTHER IDEAS FOR DANEHILL MEMORIAL HALL

All respondents were asked to write anything else they or a member of their household would like to see at the Memorial Hall. Lake Market Research have reviewed the free text comments that respondents provided to this question and have developed a codeframe to group together common themes, to quantify the feedback received. Please note that an anonymised list of open ended comments (not attributed to any personal details, reference numbers or closed questionnaire feedback) has been fed back to the Parish Council in the form of an Excel spreadsheet.

It should be noted that a significant proportion of respondents did not answer the question – 196 respondents.

A number of suggestions were put forward with broadly equal proportions for several of them. The most common, however, are as follows:

- Cinema / film nights / concerts – 15%
- Craft activities / various classes – 10%
- Shop / post office / library / doctors – 9%
- Educational workshops / lectures / talks / societies / meetings – 9%
- Nursery school facilities – 9%
- TV / sound system / PA system – 8%
- Improved facilities / toilet / kitchen – 8%
- Car park / improved parking facilities / bike parking – 7%
- Exercise / dance classes / amateur dramatics / choir / singing club – 7%
- Sports facilities / gym / track / outdoor gym – 6%
- Improved lighting / improved heating – 6%





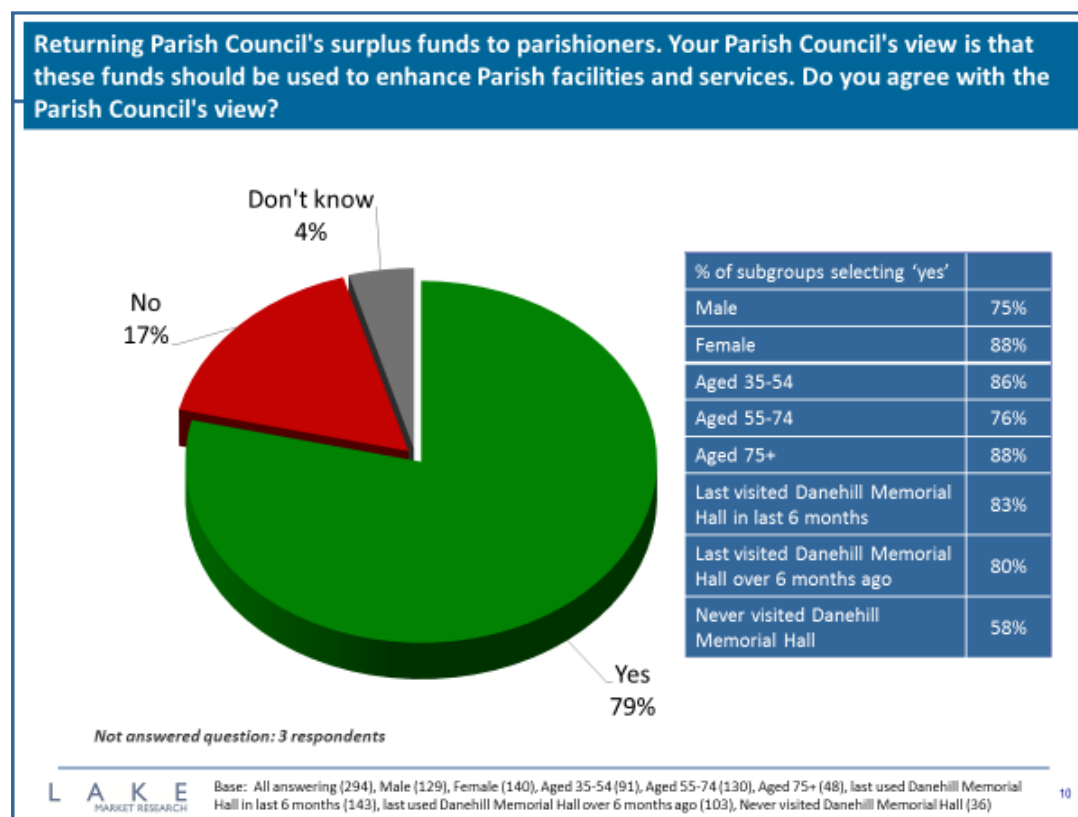
## RETURNING PARISH COUNCIL'S SURPLUS FUNDS TO PARISHIONERS

All respondents were provided with the following preamble and asked to indicate their agreement in terms of 'yes', 'no' or 'don't know' with regards to returning Parish Council's surplus funds to parishioners. Only 3 respondents did not answer this question.

**"A small number of parishioners have asked for the Parish Council's surplus funds to be returned to parishioners. The exact amount per household will vary according to Council Tax banding and the exact amount of reserves being returned - an indicative amount is £250 per household and if this takes place, there will not be any spend on Parish facilities. Your Parish Council's view is that these funds should be used to enhance Parish facilities and services. Do you agree with the Parish Council's view?"**

Over three quarters (79%) indicated they agree with the Parish Council's view in that these funds should be used to enhance Parish facilities and services.

Consistent with the approach to the previous question's reporting, the table below notes subgroup proportions indicating 'yes' to this question to determine the level of consistency in response. Whilst agreement is high amongst female and male respondents, agreement is significantly higher amongst female respondents (88%) compared to male respondents (75%). Agreement is also significantly higher amongst those who last visited Danehill Memorial Hall in the last 6 months (83%) and over 6 months ago (80%) compared to those who have never visited Danehill Memorial Hall (58%).



## ANY IMPROVEMENTS TO CHELWOOD GATE VILLAGE HALL

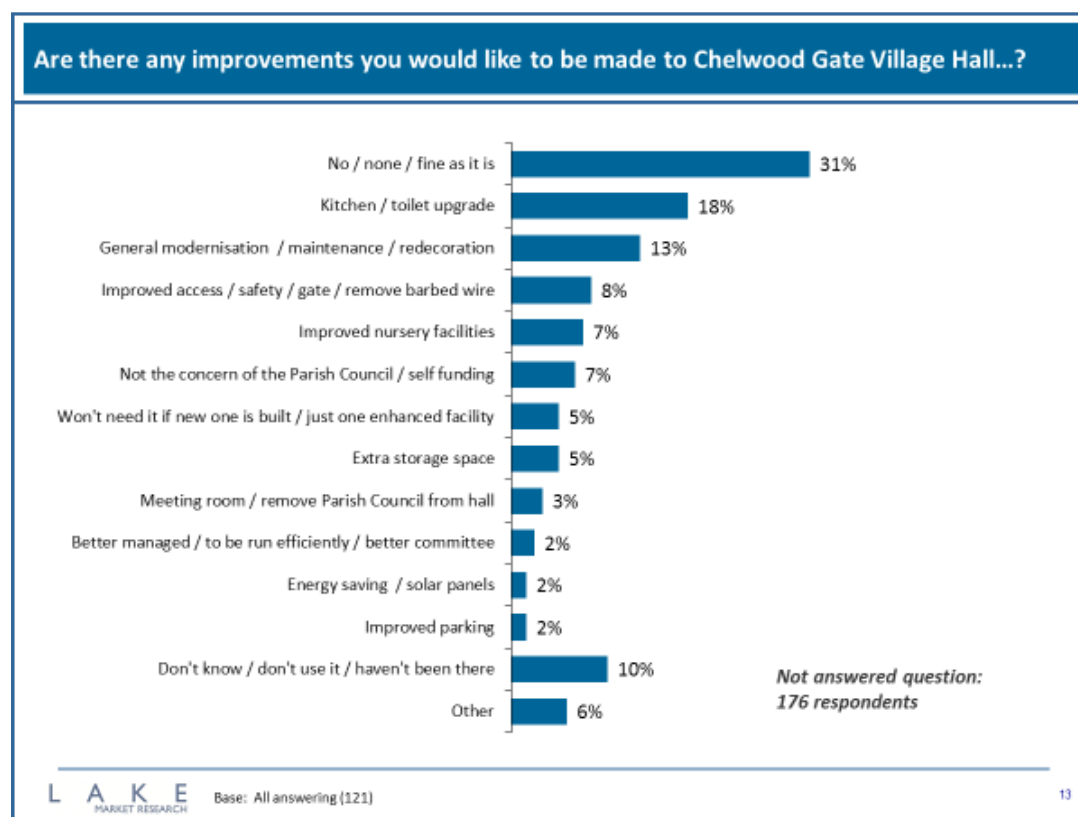
All respondents were asked to suggest any improvements they or a member of their household would like to be made to Chelwood Gate Village Hall. Lake Market Research have reviewed the free text comments that respondents provided at this question and have developed a codeframe to group together common themes, to quantify the feedback received.

It should be noted that a significant proportion of respondents did not answer the question – 176 respondents.

31% of those answering indicated that no improvements were required, and everything is fine as it is. The most common improvements that were noted by those answering are as follows:

- Kitchen / toilet upgrade – 18%
- General modernisation / maintenance / redecoration – 13%
- Improved access / safety / gate / removed barbed wire – 8%
- Improved nursery facilities – 7%

7% noted that self improvements are not the concern of the Parish Council and the hall should be self-funding. 5% noted that Chelwood Gate Village Hall wouldn't need improvements if a new hall was built as there was only a need for one enhanced facility.



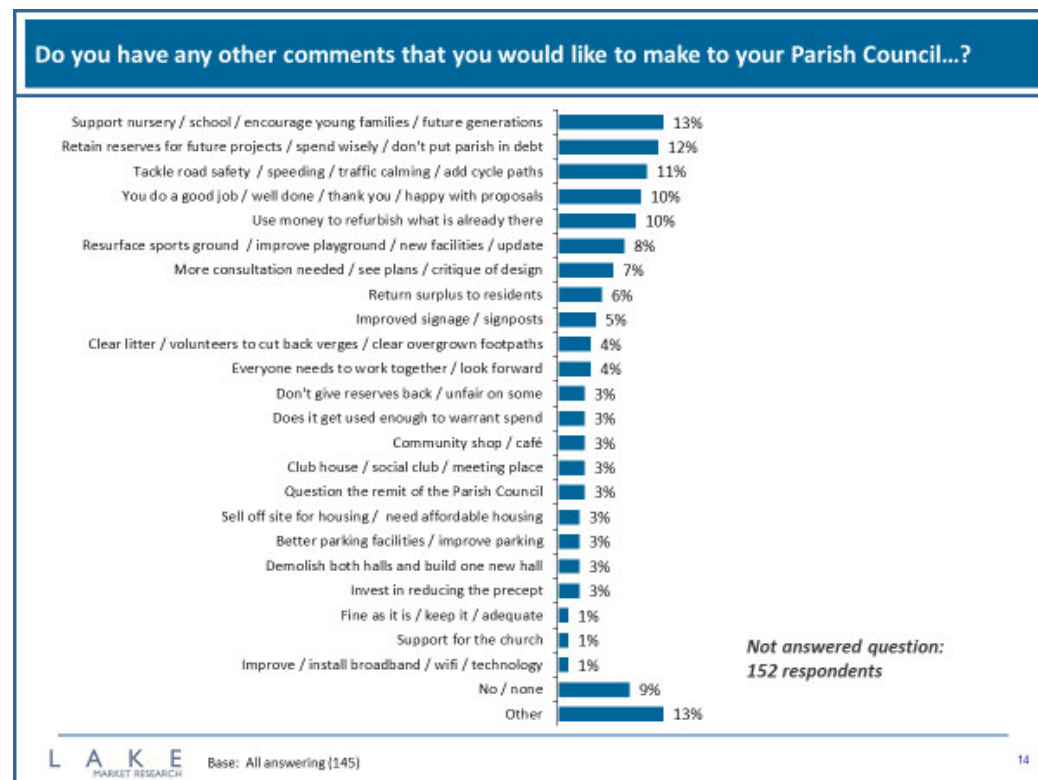
## ANY COMMENTS FOR THE PARISH COUNCIL

All respondents were asked to write any other comments that they would like to make to the Parish Council. Lake Market Research have reviewed the free text comments that respondents provided at this question and have developed a codeframe to group together common themes, to quantify the feedback received.

It should be noted that a significant proportion of respondents did not answer the question – 152 respondents.

A number of comments were put forward and these can be found in the graph below. The most common comments that were noted by those answering are as follows:

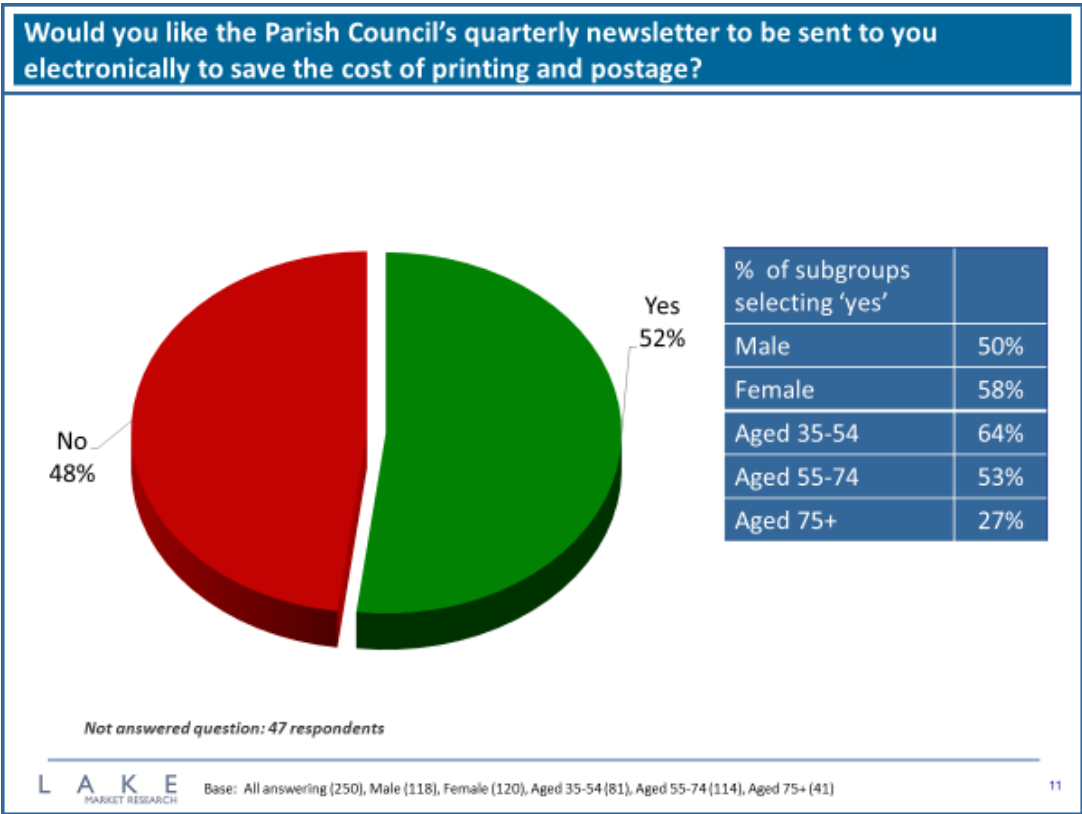
- Support the nursery / school / encourage young families / future generations – 13%
- Retain reserves for future projects / spend wisely / don't put the Parish in debt – 12%
- Tackle road safety / speeding / traffic calming / add cycle paths – 11%
- You do a good job / well done / thank you / happy with the proposals – 10%
- Use money to refurbish what is already there – 10%
- Resurface sports ground / improve playground / new facilities / update – 8%
- More consultation needed / would like to see plans / critique of design – 7%
- Return surplus to residents – 6%



**PREFERENCE FOR RECEIVING QUARTERLY NEWSLETTER ELECTRONICALLY**

Finally, all respondents were asked whether they would like the Parish Council’s quarterly newsletter to be sent to them electronically to save the cost of printing and postage. A significant proportion of respondents (47) did not answer the question.

Just over half (52%) indicated they would like the Parish Council’s quarterly newsletter to be sent to them electronically. There are significant differences by age and this should be considered by the Parish Council. A significantly higher proportion of residents aged 35-54 indicated they would like the newsletter to be sent electronically (64%) compared to residents aged 75 and over (27%).



## **APPENDIX – SURVEY PACK**



To the Occupier  
Address line 1  
Address line 2  
Address line 3  
Address line 4  
Address line 5

Reference: (4 DIGIT INTERNAL REFERENCE NUMBER)

Dear Resident,

### **Danehill Parish Council Facilities Survey – have your say and we will make a £1 donation to Danehill Primary School for each return**

Over the past few years, the previous Parish Council accumulated significant surplus reserves, approaching £200,000, which we would like to use to improve the facilities in the Parish. We feel that we have a unique opportunity to transform the facilities for all members of the community.

Since your new Council was elected nearly two years ago, we have already made a start on improving the following facilities:

- Leveling and grassing the open play area at Jubilee Green
- Renovating the tennis courts on the recreation ground in Danehill
- Complete refurbishment of the roundabout in the Danehill playground
- Two defibrillators for Chelwood Gate and Danehill
- Road safety speed indicator

Over this period the current Parish Council has reduced the Parish Council tax by 25% in its first year and 11% in its second, despite warnings from central government that there will be further pressure on local government spending.

As part of our strategy to engage with the community, we held two workshops last year, which were independently organised, to gather views from parishioners of the existing facilities and needs for the future. In excess of fifty parishioners attended each workshop and an analysis of the views gathered can be found on the Parish Website. From this analysis many good ideas were forthcoming, but there were also many negative comments, particularly concerning Danehill Memorial Hall.

**Having discussed the situation with the Committee that runs the hall, we have two options to ensure we have a modern village hall in Danehill that will satisfy the needs of parishioners for the next fifty years. We can either carry out a refurbishment of the existing hall or replace it with a new build. The purpose of this questionnaire is to establish which of these two options you prefer. Please take a few moments to read the information on two options overleaf. This is very much an open survey and we are keen to hear your views to help us understand how we should move forward. The survey is being sent to every household in the Parish.**

**In order to encourage a good response to this questionnaire and to support our local school we will make a donation of £1 to Danehill Primary School for each completed return.**

Where possible, we would like you to initially read and discuss the questionnaire as a family before answering the questions. This approach should encourage debate within each household to give us solid feedback and a considered view from parishioners of all ages.

One final request, this Parish relies on a relatively small number of parishioners who maintain and administer our village halls. If we are to proceed with one of these options, we will need more help.

Thank you for your time and I hope you are able to complete this survey. Please post the survey back, free of charge, in the enclosed envelope.

**Please return your survey as soon as possible and by 10<sup>th</sup> May at the latest.**

Yours sincerely

A handwritten signature in black ink that reads "Andrew Goodburn". The script is cursive and fluid, with the first name and last name clearly distinguishable.

**Andrew Goodburn**  
**Danehill Parish Council Chairman**

### **Option 1: A new community centre, approximately 450m<sup>2</sup>**

This is a far more ambitious option to provide a new community centre on the existing site or the under-utilised recreation ground in Danehill. A new build will have the following benefits in addition to those anticipated from the renovation option:

- a state of the art building with a life span to cover the next fifty years
- a larger building that will have the flexibility to cater for a wider range of sporting and cultural activities that could be run simultaneously
- a facility for Danehill Primary School to make more use of during weekdays

Having looked at other new village halls locally and potential building companies, we believe that a building with a multi-use sports hall and a separate events room can be built for around £750,000. Initial indications are that planning consent should not be a problem, as this would be a replacement for the existing hall.

Clearly a project of this size will require a great deal of detailed planning and will require our Village Hall Committee to be strengthened in terms of numbers and breadth of experience to ensure the project is implemented successfully. That is why one of the questions is asking for volunteers to help form an implementation sub-committee reporting to the existing Memorial Hall Committee.

The sports hall would cater for the following physical activities: badminton, basketball, junior five aside soccer, indoor bowls, karate, pilates, yoga, ballet, table tennis, amateur dramatics, etc. The multi-purpose meeting room/kitchen would be large enough for: pop-up restaurant, cafe, parties, meetings, coffee mornings, etc.

Below is the type of structure envisioned for the new facility. The main structure will be a steel insulated building, clad with wood. Initial exploratory indications are that planning for such a facility would be possible and supported.



The facility would be split into three main activity blocks:

- Multi use large hall - Designed to be compliant in floor plan and height for badminton, indoor bowling
- Events room – Designed to house meetings, parties, functions, society meetings. Could be run as a café also should a business proposal be submitted (example would be Langton Green Café)
- Suitable kitchen plus storage and toilets facilities to cater for the above

In addition to the main building, an outside deck area with tables and chairs would be located adjacent to the building, along with two communal BBQ stations.





## Funding

We would anticipate that funding of the project would be a mixture of:

- The Parish Council would earmark £200,000 of its reserves
- The Parish Council would take on a Public Works Loan of up to £300,000, repayable over 25 years which would result in annual repayments of £20,000 which your Parish Council considers could be afforded with a minimal rise in Parish Council Tax
- Grants of around £100,000 from various organisations such as Wealden District Council, The National Lottery and various sporting and cultural bodies
- A local fundraising initiative with a target of £150,000 to pull the community together for a single cause that will be of benefit to all parishioners

After completion of the new community centre, the Memorial Hall would be demolished to provide a site that could be used for a small development of social houses or a small local business centre/hub.

## **Option 2: Renovation of existing Memorial Hall, approximately 250m<sup>2</sup>**

The benefits of renovating the Memorial Hall in Danehill would be to provide:

- A modern and warmer environment for village activities
- A building that has reduced running and maintenance costs

It is likely that the cost of carrying out a major renovation of Danehill Memorial Hall will be in the region of £100,000. If this is the chosen option, we would consider in conjunction with the hall committee carrying out some or all of the following:

- New floor, maybe with underfloor heating
- Solar panels on the roof or installing a heat pump
- A suspended ceiling with roof insulation (may affect badminton)
- Plastering the walls and complete redecoration
- New kitchen
- New toilets
- A new stage and updated lighting
- A wall of mirrors to provide better environment for exercise classes

## Funding

The Parish Council would earmark £100,000 of its surplus funds for the renovation of the Memorial Hall, any costs in excess of this amount would need to be covered by grants and local fundraising.



Please answer the following questions. There is a free text box at the end of the survey to include any other comments you might have or expand on your previous responses.

<b>Q1</b>	<b>Have you visited either Danehill Memorial Hall or Chelwood Gate Village Hall recently? (PLEASE TICK ONE PER STATEMENT)</b>					
		<i>Yes, in the last month</i>	<i>Yes, in the last 2-6 months</i>	<i>Yes, in the last 7-12 months</i>	<i>Over a year ago</i>	<i>Never</i>
	<i>Danehill Memorial Hall</i>	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
	<i>Chelwood Gate Village Hall</i>	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5

**IF YOU HAVE VISITED EITHER VILLAGE HALL IN THE LAST SIX MONTHS, PLEASE ANSWER Q2**

<b>Q2</b>	<b>What types of events have you attended in the last six months....? (PLEASE TICK ALL THAT APPLY FOR EACH HALL)</b>			
	<b>a) Danehill Memorial Hall</b>		<b>b) Chelwood Gate Village Hall</b>	
	<i>Public meetings</i>	<input type="checkbox"/> 1	<i>Public meetings</i>	<input type="checkbox"/> 1
	<i>Occasional social events</i>	<input type="checkbox"/> 2	<i>Occasional social events</i>	<input type="checkbox"/> 2
	<i>Private parties</i>	<input type="checkbox"/> 3	<i>Private parties</i>	<input type="checkbox"/> 3
	<i>Regular sport, classes or exercise sessions</i>	<input type="checkbox"/> 4	<i>Regular sport, classes or exercise sessions</i>	<input type="checkbox"/> 4
	<i>Regular meeting of village organisations</i>	<input type="checkbox"/> 5	<i>Regular meeting of village organisations</i>	<input type="checkbox"/> 5
	<i>Business meetings or dinners</i>	<input type="checkbox"/> 6	<i>Business meetings or dinners</i>	<input type="checkbox"/> 6
	<i>Concerts or pantomimes</i>	<input type="checkbox"/> 7	<i>Concerts or pantomimes</i>	<input type="checkbox"/> 7
	<i>None of these</i>	<input type="checkbox"/> 8	<i>None of these</i>	<input type="checkbox"/> 8
	<i>Something else (please write in)</i> _____	<input type="checkbox"/> 9	<i>Something else (please write in)</i> _____	<input type="checkbox"/> 9

<b>Q3</b>	<b>Do you think the Parish Council should provide financial support for the running and maintenance of our two village halls? (PLEASE TICK ONE BOX BELOW)</b>				
	<i>Yes</i>	<input type="checkbox"/> 1		<i>Don't know</i>	<input type="checkbox"/> 3
	<i>No</i>	<input type="checkbox"/> 2			

<b>Q4</b>	<b>Would you support a proposal to demolish the existing Memorial Hall in Danehill and build a new multi-purpose community centre (as detailed on pages 3 and 4)? (PLEASE TICK ONE BOX BELOW)</b>				
	<i>Yes</i>	<input type="checkbox"/> 1 PLEASE GO TO Q6		<i>Don't know</i>	<input type="checkbox"/> 3 PLEASE GO TO Q5
	<i>No</i>	<input type="checkbox"/> 2 PLEASE GO TO Q5			

<b>Q5</b>	<b>Can you briefly describe why you would not support or are unsure whether you would support this proposal? Please write your comments in the box below.</b>
	_____
	_____
	_____
	_____
	_____

<b>Q6</b>	<b>If there is insufficient support for a new community centre, do you support the proposal to refurbish the existing Danehill Memorial Hall (as detailed on page 4)? (PLEASE TICK ONE BOX BELOW)</b>			
Yes	<input type="checkbox"/> 1		Don't know	<input type="checkbox"/> 3
No	<input type="checkbox"/> 2			

<b>Q7</b>	<b>To help us develop a detailed plan for whichever proposal is selected, how likely would a member of your household be to participate in or use the following...? (PLEASE TICK ONE BOX FOR EACH BELOW)</b>					
		<i>Very likely</i>	<i>Quite likely</i>	<i>Quite unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
	Coffee mornings	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
	Youth clubs	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
	Themed evenings	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
	Ballet, tap or dance classes	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
	Yoga classes	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
	Pilates	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
	Exercise classes	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
	Five aside football	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
	Badminton	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
	Karate	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
	Basketball	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
	Gym facilities	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
	Amateur dramatics	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
	Fully equipped meeting room / office	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
	A pop-up restaurant	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
	Ashdown café	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
	Licensed bar	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5

<b>Q8</b>	<b>Is there anything else you or a member of your household would like to see at the Memorial Hall? Please write these in the box below.</b>
	<hr/> <hr/> <hr/>

<b>Q9</b>	<b>A small number of parishioners have asked for the Parish Council's surplus funds to be returned to parishioners. The exact amount per household will vary according to Council Tax banding and the exact amount of reserves being returned - an indicative amount is £250 per household and if this takes place, there will not be any spend on Parish facilities.</b>  <b>Your Parish Council's view is that these funds should be used to enhance Parish facilities and services. Do you agree with the Parish Council's view? (PLEASE TICK ONE BOX BELOW)</b>			
Yes	<input type="checkbox"/> 1		Don't know	<input type="checkbox"/> 3
No	<input type="checkbox"/> 2			

<b>Q10</b>	<b>Are there any improvements you would like to be made to Chelwood Gate Village Hall? Please write these in the box below.</b>
	<div></div> <div></div> <div></div> <div></div> <div></div>

<b>Q11</b>	<b>Do you have any other comments that you would like to make to your Parish Council? Please write these in the box below.</b>
	<div></div> <div></div> <div></div> <div></div> <div></div> <div></div>

<b>Q12</b>	<b>Would you like the Parish Council's quarterly newsletter to be sent to you electronically to save the cost of printing and postage? (PLEASE TICK ONE BOX ONLY BELOW)</b>			
	<i>Yes, please write in email address below</i> <div></div>	<input type="checkbox"/> 1		<i>No</i> <input type="checkbox"/> 2

<b>Q13. Would you be willing to help improve our Parish facilities by offering your services or help in any way? If so, please provide your name, email address &amp; detail of any expertise you may be able to offer.</b>	
Name	
Email	
Expertise	

We would be grateful if you would complete the following questions, which will help us to see if different sections of our community have different opinions. All the information you give in this section is completely confidential and will never be used to identify you.

<b>Q14</b>	<b>Are you male or female? (PLEASE TICK ONE BOX ONLY BELOW)</b>				
	<i>Male</i>	<input type="checkbox"/> 1		<i>Prefer not to answer</i>	<input type="checkbox"/> 3
	<i>Female</i>	<input type="checkbox"/> 2			

<b>Q15</b>	<b>Which of the following age groups do you fall into? (PLEASE TICK ONE BOX ONLY BELOW)</b>				
	<i>16-34</i>	<input type="checkbox"/> 1		<i>65-74</i>	<input type="checkbox"/> 5
	<i>35-44</i>	<input type="checkbox"/> 2		<i>75+</i>	<input type="checkbox"/> 6
	<i>45-54</i>	<input type="checkbox"/> 3		<i>Prefer not to answer</i>	<input type="checkbox"/> 7
	<i>55-64</i>	<input type="checkbox"/> 4			

<b>Q16</b>	<b>How many of each of the following ages are there in your household? (PLEASE WRITE IN BELOW)</b>	
	<i>Aged 0-5</i>	
	<i>Aged 6-15</i>	
	<i>Aged 16-34</i>	
	<i>Aged 35-54</i>	
	<i>Aged 55-74</i>	
	<i>Aged 75+</i>	

**THANK YOU FOR COMPLETING THIS QUESTIONNAIRE.  
PLEASE NOW RETURN IT IN THE PRE-PAID ENVELOPE PROVIDED.**